



HMH Powers Smarter Drilling with Cognite Atlas AI for Enhanced Global Reliability

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HMH joins the Cognite Embedded Program to deliver remote monitoring and predictive maintenance capabilities for mission-critical drilling operations.

HOUSTON, TX – August 28, 2025 – [Cognite](#), the global leader in Industrial AI, and HMH, a premier provider of intelligent drilling solutions, are expanding their strategic partnership. HMH will integrate [Cognite Atlas AI](#)™ into HMH's Digital Services offering. Atlas AI, Cognite's no-code industrial workbench for building and scaling AI agents, will deliver enhanced remote monitoring, predictive maintenance, and real-time equipment insights to its global customer base.

"At HMH, our customers depend on us not just for equipment, but also for performance and reliability," said Pål Skogerbø – Chief Technology Officer of HMH. "Building on a seven-year relationship, our collaboration with Cognite allows us to transform equipment data into real-time insights, predictive maintenance, and smarter service offerings. This is not a one-off integration; it's a long-term collaboration. Over time, we've seen the incremental value that AI can deliver when powered by high-quality, contextualized data. With Cognite, we're not just solving today's problems—we're building a smarter, more proactive service model for the future."

Now with Cognite Atlas AI, HMH is incorporating AI agents into its DRILLPerform and Drillcon solutions to drive next-generation industrial reliability. By embedding Cognite's robust industrial data and AI capabilities, HMH delivers greater equipment uptime, improved drilling efficiency, and reduced maintenance costs across operations. The integration also enables faster time to value, accelerated deployment, and continuous innovation, making AI a core part of HMH's offering.

"Our collaboration with HMH shows how combining proven field knowledge with scalable digital tools can unlock meaningful operational impact," said Dr. John Markus Lervik, Founder, Cognite. "HMH has decades of experience in industrial drilling, and Cognite brings the scalable data infrastructure and AI needed to turn that expertise into high-impact digital services. Together, we're helping customers unlock the full potential of their equipment through smarter, data-driven operations."

The Cognite Embedded Program includes Cognite's leading industrial data platform, Cognite Data Fusion®, a low-code industrial AI agent workbench, Cognite Atlas AI™, and industrial domain experts to develop and take to market scalable industrial solutions.

Learn more about HMH and the Cognite Embedded Partner Program [here](#).

Join Industry leaders to learn how Cognite solutions accelerate value with AI at our [Global Industrial AI and data conference, IMPACT 2025](#).

About Atlas AI

[Cognite Atlas AI](#)™ is a low-code industrial agent workbench that accelerates operations with AI built on trusted, contextualized data from Cognite Data Fusion®. Users can quickly build and deploy agents to analyze data, generate insights, and automate tasks across complex industrial workflows, driving real business impact.

About HMH

HMH is a premier drilling solutions provider, which was formed as an independent company in October 2021 through the merger of Baker Hughes' (NYSE: BKR) Subsea Drilling Systems business and Akastor ASA's wholly owned subsidiary, MHWirth AS.

HMH combines integrated delivery capabilities, capital, renowned industry expertise and delivers the full range of offshore drilling equipment products and packages at scale. HMH aims to support the industry's transition toward more energy-efficient solutions, as well as deploying technologies and service solutions to make the sector more competitive through increased drilling efficiency. Moreover, the Company's service and technology portfolio will be utilized as a springboard for future growth, both within drilling services and when pursuing opportunities towards adjacent industries such as renewables and mining.

For further information, please visit <https://hmhw.com/>

About Cognite

Cognite makes Generative AI work for industry. Leading energy, manufacturing, and power & renewables enterprises choose Cognite to deliver secure, trustworthy, and real-time data to transform their asset-heavy operations to be safer, more sustainable, and profitable. Cognite provides a user-friendly, secure, and scalable industrial data & AI platform that makes it easy for all decision-makers, from the field to remote operations centers, to access and understand complex industrial data, collaborate in real time, and build a better tomorrow.

Visit us at www.cognite.com and follow us on [LinkedIn](#) and [X](#).

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